

PhilipMorphew *Wellness*

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Wellness Client Comments
and
Survey Results

PhilipMorphew *Wellness*

SUMMARY - Client Survey Results

Survey Sample: 260

Demographic sample: 15 years of age – 90 years of age

Under Wellness Care for: 3 months – 23 years

Client Travel Times: 15 min – 6 hours

Method: Clients asked by the reception staff if they wished to partake of the survey – all comments made without names attached to give the opportunity to say what they really thought and felt.

Response Rate: 100% of the clients asked filled out survey forms and deposited them in a sealed container which was cleared at the end of the survey period.

- Questions:**
1. What individual words would you use to describe Philip Morphew?
 2. What benefits have you gained from working with Philip Morphew?
 3. How would you describe Philip Morphew & his work to others?

Demographic Response Spread:

| Gender | 15-20 yo | 21-30 yo | 31-40 yo | 41-50 yo | 51-60 yo | 61-70 yo | 71-80 yo | 81+ yo |
|--------------|----------|----------|----------|----------|----------|----------|----------|--------|
| Female (64%) | 6% | 6% | 15% | 17% | 13% | 5% | 4% | 1% |
| Male (36%) | 6% | 3% | 6% | 8% | 5% | 3% | 1% | 1% |

SUMMARY of Responses: **FEMALE**

Most Frequent Comments

| G | 15-20 | 21-30 | 31-40 | 41-50 | 51-60 | 61-70 | 71-80 | 81+ |
|---|--|--|--|--|---|--|--|--|
| <p>Question #1 (Description)</p> | <p>Caring Inspiring Knowledgeable Kind Positive Intuitive</p> | <p>Caring Inspiring Supportive Insightful Positive Spiritual</p> | <p>Caring Inspiring Understanding Spiritual Happy Unique</p> | <p>Caring Inspiring Credible Communicator Unique Uplifting</p> | <p>Caring Gifted Knowledgeable Intuitive Happy Respected</p> | <p>Caring Friendly Knowledgeable Considerate Kind Efficient</p> | <p>Caring Inspiring Understanding Dedicated Professional Positive</p> | <p>Caring Loving Helpful Respected</p> |
| <p>Question #2 (Benefits)</p> | <p>Feel Better Self esteem More Confident Calmer Thinking clearer Achieving Goals Emotionally better Better decisions</p> | <p>Less stressed Feel better More confident Inner balance Overall wellness Better decisions Groundedness Clarity</p> | <p>Energised Emotionally free Reconnected Inner peace Happiness Relaxed Better attitude I am better</p> | <p>Life on track Tuned mind Self awareness Calmer More positive Feel better Think better Happier</p> | <p>Wellbeing Motivated Better energy More confident Greater stillness Better health Direction in life A sense of hope</p> | <p>Better health Quality of life Feel better in me More energy Still independent Peace of mind More confidence New lease on life</p> | <p>Cope better Freedom Keeping well Happier Better life Great shape Health Spirit better</p> | <p>Staying well Mobility</p> |
| <p>Question #3 (Tell others)</p> | <p>Helps you be a better person Helps your mind, body & spirit Helps you understand life Helps you be healthier Helps guide you through life Gives great advice</p> | <p>Holistic approach Helps clear out emotional baggage Irons out daily wrinkle of life Turns negatives into positives Changed my life Special care and healing in your life</p> | <p>Helps you feel better Holistic mind, body and spirit work Tunes you and your body Helps you in so many different ways Alternative to the mainstream</p> | <p>Helps keep you balanced Provides insight into self Feel better inside and out Holistic approach to wellbeing Partner for a better life Returns life to you</p> | <p>Increases your mind clarity and energy Total wellbeing Holistic Care Clears the emotional stuff of life Special person who cares Cares about you as an individual</p> | <p>Aligns you and your body Teaches you to work with what you have Keeps you balanced New Lease on life Intuitive & caring Understands you & your situation</p> | <p>Simply great Understands your needs Total support Whole body care Expert care Essential part of staying well</p> | <p>He cares Genius</p> |

SUMMARY of Responses: **MALE**

Most Frequent Comments

| G | 15-20 | 21-30 | 31-40 | 41-50 | 51-60 | 61-70 | 71-80 | 80+ |
|-------------|--|---|--|---|--|---|---|---|
| Question #1 | Caring Role Model Positive Understanding Talented Inspirational | Confident Positive Caring Inspiring Kind Supportive | Knowledgeable Happy Intelligent Inspiring Unique Effective | Honest Positive Inspiring Caring Professional Dynamic | Informative Professional Positive Caring Confident Insightful | Expert Reassuring Reliable Genuine Friendly Vibrant | Professional Positive Bright Helpful Cheerful Confident | Professional Supportive Helpful Happy |
| Question #2 | Clear mind More energy Feel better Happier Confidence Self esteem Achieving goals | Better wellbeing Moral support Mentally clear Better balance Feel great Direction in life Inner peace | More in tune Feel better Clearer thinking Improved wellbeing Happier Direction in life Less stress | More energy Better outlook More positive Better attitude Self belief More flexible Feel freer in me | Feel better Self growth Inner awareness Better attitude Peace of mind Life is better More mobility | Feel good Freedom Move better Cope with life Attitude better Still working More energy | Feel stronger Feel better Pain relief Move better Emotionally better | Feel Better Stronger Body works better New Lease on Life |
| Question #3 | Holistic approach Better health & more energy More than a chiro Listens to you Treats you like a real person | More than a chiro Mind blowing Guides you in life Wellness Chiro Helps you with problems | Mind & body support Huge difference in life Able to take on the world Different Tunes your nervous system Clears your mind & thinking | Holistic Miracle worker Makes you a better person Connects you emotionally & physically Uniquely alternative More energy Helps you believe in yourself | Helps you feel better Keeps your mind & body in tune Changes your life for the better Fixes your problems Very different Body & Mind expert | Takes an interest in you Keeps you going Nice fellow Benefits your life Changes your thinking Feel better Move better | Very successful Does a good job Holistic Well worth it Gets you better Move better | Very Helpful Very Good Different Good Chiro |

DETAILED RESPONSES

More information and answers to each of the specific gender demographic groups of our clients are on the following pages:

| | |
|------------------------------------|-------------|
| Females 15- 20 years of age | pages 6-7 |
| Females 21-30 years of age | pages 10-11 |
| Females 31-40 years of age | pages 13-17 |
| Females 41-50 years of age | pages 20-24 |
| Females 51-60 years of age | pages 28-31 |
| Females 61-70 years of age | pages 35-36 |
| Females 71-80 years of age | pages 38-39 |
| Females 81+ years of age | pages 41 |

| | |
|---------------------------------|-------------|
| Males 15-20 years of age | pages 8-9 |
| Males 21-30 years of age | pages 12 |
| Males 31-40 years of age | pages 18-19 |
| Males 41-50 years of age | pages 25-27 |
| Males 51-60 years of age | pages 32-34 |
| Males 61-70 years of age | pages 37 |
| Males 71-80 years of age | pages 40 |
| Males 81+ years of age | pages 42 |

DETAILED RESPONSES

FEMALE Group – **15 – 20** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|---|
| Relaxed Helpful Caring | Feel better overall on the inside and outside | Works with you and your body |
| Kind Caring Thoughtful | I know how to look after myself more | Helps your mind, body and spirit to stay in balance |
| Positive Sincere Energetic Understanding | I feel calmer & more relaxed | Helps people be and feel balanced & well |
| Unique Gifted Genuine | Feel better overall. Thinking clearer and able to be focused more at school | "Special" chiropractor |
| Happy Positive Good Person | I am now very healthy and feel great | Heals your wellbeing & heart |
| Knowledgeable Kind Helpful | Feel better | Helps you have a more comfortable life |
| Special Understanding Kind Amazing | My life is on track – I am focused and constantly achieving my goals. Emotionally I am stable thanks to the support and care of Philip | Helps you mentally & emotionally through life's struggles and helps you feel better |
| Positive Knowledgeable Kind | Helped me to feel better about myself and I am now more positive and achieving more with my life | Helps you be the best you can be mentally, emotionally and physically |

Detailed Survey Data

FEMALE Group – **15 – 20** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|---|
| Inspirational Caring Intelligent | More self confidence Feel better about myself | Helps you be a better person |
| Sincere Positive Kind Role Model | I feel better about me physically and mentally I have more direction in my life | Helps you understand yourself and helps you feel healthier |
| Understanding Smart Motivating | I am more positive and see that I have choices in life of how I feel and act | Helps guide you |
| Real Like a dad Cares Approachable | I am doing better at school and at home with my parents | Like a dad you wished you had |
| Positive Inspiring Listens | I am more confident and am now speaking up more as well as being healthier | Helps you connect to yourself |
| Kind Helpful Understands | I am stronger and not feeling depressed anymore | Philip helps you be happier and healthier |
| Intuitive Easy to talk to Caring Kind | I am emotionally stronger with the support and care of Philip | He's freakish – a good freakish guy who helps lots |
| Knowing Understanding Helpful | Feel better, wiser and stronger in myself and I am making better decisions | He helps you be a better person – he listens and understands what happens at home |

Detailed Survey Data

MALE Group – **15 – 20** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|--|
| Caring Positive Amazing | Clear mind and feel great | Holistic way of looking after you |
| Kind Caring Nice guy | Feel better and more energy | Makes you feel better and have more energy |
| Well Trained Knows his stuff Killer of my pain | I feel better every week | Helps you feel better |
| Smart Talented Good guy | More energy | Very good |
| Good guy Fantastic Healer | Better health – feel better physically and mentally | Helps you feel and be great |
| Kind Professional Understanding | Feel looser and better | Help me get over my injuries |
| Very caring Inspirational Role Model | Clear head Feel better | Holistic approach |
| Talented Unique Understanding | Clear mind – healthy body and focused | Holistic way of looking after you |
| Happy Energised Knows a lot | I feel better, have more energy and able to apply it to my life | Helps you feel and be great |

Detailed Survey Data

MALE Group – **15 – 20** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|--|
| Real Helpful Good role model | I feel great and more confident | Looks after you – more than a chiropractor |
| Talented Intelligent Smart | I have more energy and am now staying awake at school | Makes you feel better |
| Genuine Understands Really nice | I am happier and making better choices | Natural health guy who listens and treats you like a real person |
| Cool Easy going Real | Like myself more and am happier | Weird stuff but really cool |
| Listener Coach Friend | I feel more healthy and sharper in my mind | Good stuff – different but it works really good |
| Professional Intelligent Easy to talk with | Achieving my goals and getting better marks at school | Helps me be smarter and more energy |
| Cares Role model Really high energy | Feel better Feel smarter | Holistic approach that looks at all of you |

Detailed Survey Data

FEMALE Group – **21 – 30** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|---|
| Encouraging Supportive Happy Positive | Feel much better in general and now understand what wellness really means Thank you for believing in me when I didn't believe in myself | Does a lot more than just chiropractic |
| Friendly Thorough Motivating | Balanced Less stress Better health Thanks for keeping me focused on my goals | Aligns you body and mind |
| Supportive Health care focused Helpful | Feel better and more confident | Helps you feel great and changes your patterns of thinking a bit like Dr Phil |
| Confident Fatherly Direct | I am more confident and feel better about myself | He adds to your life in many ways |
| Centred Energetic Positive Funny | Inner balance Always has the advice I need when I need it Increased awareness of who I am | Helps by clearing the emotional baggage and getting the energy to flow in your body |
| Eccentric Happy Outgoing | Less headaches and feeling better within myself | Holistic approach looks at you overall body function and how you think |
| He is an angel | Feeling better about myself and able to face the challenges that life throws me | He is a man who changes the negatives of life into positives |
| Wonderful Caring Understanding | Overall wellness and energy | Helps iron out the daily wrinkles of life |

Detailed Survey Data

FEMALE Group – **21 – 30** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|---|
| Knowledgeable The pain reliever Nice person | My aches and pains have gone away and I am now a nicer person | Fixes you and your life like Dr Phil on TV |
| Caring Supportive Intuitive | Self confidence Belief in myself Feel fabulous | Special, caring and different to anyone who I have ever met |
| Knowing Connected Light | Groundedness Clarity on life and all of its situations Taught me to learn the lessons that life throws at me Understand the gifts no matter what the wrapping | Intuitive healer Body & mind balancer |
| Different Amazing Spiritual | Confidence to achieve my goals that I thought that I would never even contemplate going after Feel much better about me | Amazing – you have to experience it to understand |
| Positive Happy Inspiring | Feel great in my body and mind | Holistic way of looking after you |
| Insightful Gifted Intuitive | Stability in my life My heart hurts less My decisions are better | He has changed my life |

Detailed Survey Data

MALE Group – **21 – 30** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|---|
| Confident Direct Father like | Great sense of my own wellbeing | Mind blowing experience – you WILL feel better |
| Inspirational Generous Helpful | Great sense of wellbeing Feel great Direction and clarity in my life | Guides your life – helps your health and clears your mind |
| Giving Inspiring Understanding Loving | Inner peace Clarity of mind Feel sensational | Wellness chiro who works with energy and has the ability to see what is going wrong in your life and helps you get it right |
| Friendly Confident Helpful | Feel great now | It's like magicseriously!! |
| Caring Supportive Approachable | Moral support Mentally clear Feel good | Fixes all your problems – life and body |
| Kind Outgoing Funny Committed | Ease the day to day pain of living life – definitely clears your head and body of all the shit | Helps you and your life |
| Positive Relaxed Confident | Better clarity for my life and better balance in my body | More than your average chiro |
| Inspirational Supportive Giving Kind | Helped me get my life back on track Got my body working and I now have opportunity in my life Got me thinking about me for once in my life | Helps you make the most of your life |

Detailed Survey Data

FEMALE Group – **31 – 40** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|--|
| Inspirational Spiritual Caring Beautiful person | I feel more energised in my life and clearer in my head and my body feels great | Spiritual wellness and some chiro |
| Dynamic Passionate People person Spiritual Focused | Emotionally free and finally have stability in my life | Magic / Voodoo of the very best kind |
| Empowering Supportive Understanding | A totally reconnected mind, body and spirit A sense of inner peace | Helps maintain a feeling of wellbeing and being in tune with your body and life |
| Balanced Insightful Understanding | A deep sense of calmness and perspective on life's challenges A great help to my family during tough times | Therapy without all the words and dialogue Life Care |
| Insightful Gifted Healer | Inner peace Strength Stability in my life Pain relief of the physical and mental kind | He is a modern day witch doctor who has changed my life in the most profound way |
| Dedicated Optimist Friendly Vibrant | Energy – wow and lots of it Sleep better and greater peace of mind | Holistic healer Gets to the cause of the problems – I mean the real cause which is often not what you think it is |
| Happy Energetic Magic | I definitely feel better within myself | A kind of a vibration thing that makes you feel better within yourself |

Detailed Survey Data

FEMALE Group – **31 – 40** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|---|
| Strengthening Helpful Relaxed | Positive thinking Renewed strength within myself More relaxed in life | Philip provides a path and guides you along that path for a better and more positive life |
| Sixth sense Kind Giving Understanding | Happiness for life – a feeling of spiritual wellness | A man who makes a difference in you life and genuinely cares about you |
| Professional Easy going Caring | Physical and emotional wellbeing Never get sick any more | Adjusts the nervous the system and keeps the body & mind well tuned |
| Lovely Committed Special Inspiring | Feeling positive Feeling light Feel sensational | Special care that goes beyond what most people think is special |
| Honest Happy Clever Positive | Better attitude More relaxed in life Far healthier | Philip works on all aspects of the human being – physically , mentally, emotionally and spiritually |
| Caring Happy Experienced | I am now a happier person I am also healthier | Very different yet exceptionally effective – and better than Dr Phil |
| Special Wise Unique Peaceful | Peace of mind Feel better about myself Feel better in my body | Healing hands and words – he is special |
| Amazingly accurate Unusual Kind | Feeling free for the first time in my life Clearer thinking | Alternative – actually very different way of looking after you – however it really works |

Detailed Survey Data

FEMALE Group – **31 – 40** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|--|
| Wonderful Amazing In-tune Deeply insightful | Have a whole new life Have a life! Regained my heart, soul and health | You need to experience him for yourself Makes you feel better in so many ways on many different levels |
| Happy Cheerful Helpful | My back feels better and so do I | Corrects subluxations that affect your health |
| Fixerupperer Caring Happy | Better posture Feel better Feel calmer | Makes you feel better and straightens out the stuff of life |
| Great Listener Strong Happy Understanding | Self esteem Confidence Ability to recognise and deal with emotions Stress is now under control | Magic Not sure how it all works but it really works!! |
| Amazing Intuitive Energised Healing | Clearer head and inspiration Able to reach new heights personally & professionally | Makes you feel taller, stronger and more at peace A 3 in 1 package – mentally, physically & emotionally |
| Uplifting Optimistic Cheerful | I now have a positive attitude to life | He tunes into you and your body and really listens to you |
| Understanding Friendly Knowledgeable | Better Health Less Tension Better Attitude | Adjusts you and your body using your own energy |
| Thorough Honest Precise Positive Caring | Has given me hope. Many many more that have positively affected my life | A whole treatment gets you on top physically, emotionally and better able to cope with our busy lives |

Detailed Survey Data

FEMALE Group – **31 – 40** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|---|
| Easy to talk to Friendly Comforting | More relaxed and less stressed | Helps you cope with life |
| Outgoing Compassionate Focused | Emotionally balanced Physically balanced | Assists with your wellbeing |
| Inspirational Caring Motivator Healer | Now achieving in life Have focus Coping with stress a lot better Happier & healthier | Provides spiritual, emotional and physically wellbeing strategies |
| Inspiring Happy Reliable | I have my life back on track I am a better mum My health has improved dramatically | Dr Phil of Australia |
| Funny Listener Smiley | More relaxed Different perspective on life My attitude is more positive | Helps all of you! Mind – Body & Soul |
| Positive Caring Wise | My life has turned around – my family has benefited from me being happier & healthier | A life saver |
| Caring Positive Compassionate | My understanding of life, my body and my mind has given me the power to change my life – thank you | Changes your life for the better |
| Wonderful Happy Caring | My wellbeing has improved and my head is clearer and less foggy | Helps you be a better person |

FEMALE Group – **31 – 40** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--------------------------------------|--|--|
| Honest Straight talking Caring | I feel lighter within myself and very much healthier | Holistic Dr Phil – cares for you and your family |
| Happy Positive Understanding | I no longer get migraines which I have had for 25 years – my life is changed for the better | Healer and life saver – the real Dr Phil |
| Reliable Energetic Positive | I am a better person for his care – he has shown me the mirror of life and how to maximise what my potential is. | A changer of lives |

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|---|
| Happy Positive Cares Understands | Learned how to recognise when I was out of tune before it hit me like a ten tonne truck Feel more in control of my life | A hard worker who wants people to benefit from what he does and helps people add to their lives |
| Kind Relaxed Nice Bloke | Knowledge of my body , mind and how I what I do and think affects my whole life | Great stuff you gotta try it |
| Inspirational Motivating Reassuring Calming | More relaxed outlook on life I now see the more positive outcomes that come from the challenges Don't seem to have any health issues anymore | Services you, your mind and your body A fresh approach to looking after your life |
| Grounded Great person Energetic | Clearer thinking and better decisions | Wonderful experience |
| Open Friendly Happy | Better understanding of how I work as a person and what affects me and my life | Different to what I expected but really worth it |
| Energetic Intelligent Bright Positive | Consistently better thinking and decisions in my life Improved wellbeing | Mind and body tuning Supportive wellness chiro |
| Interesting A good bloke Champion | Feel better – more active Happier person | Fixes you up completely – mind, body and the other stuff |
| Spiritual guide Wellness counselor Shamanic healer | My wellbeing has improved greatly and I have benefited from the profound nature of Philips insight | Spiritual guide A guardian of universal truth |

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|--|
| Happy Effective Smart Universal | I feel free of the burden – I have an outlet for all the stuff of life that makes me feel lighter | Makes everything run well and helps clear your mind |
| Alternative Unique Confident | Philip has given me confidence and that has given me a life | He tunes you and your nervous system |
| Caring Knowledgeable Regarded | Improved strength in my body and mind | A benefit to my life |
| Big Happy Helpful | Relief from unrelenting pain Feel better and less cranky | Corrects what is not right |
| Healer Wisdom Great bloke | Better wellbeing Relief of stress Family guidance | Makes a massive difference in mine and my families life |
| Great Expert Smart | Overall feeling better Less medical issues and far better health Great outlook on life | Gives you the best possible opportunity to be and fee the best |
| Friendly Approachable Honest Knowledgeable | I have a more relaxed approach to situations Sleep better and deeper Happier in myself and therefore everyone benefits | Different – very good at what he does – it works |
| Holistic Friendly Inspirational Energetic | I feel well, alive and bale to bring the best of me to what I do and who I am | He answers the questions of life and helps me feel that I can take on the world – fantastic experience – well worth it |

FEMALE Group – **41 – 50** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|---|
| Caring Honest Funny Insightful | Philip helped me fix my back, get my life back on track and get a job – the funny thing is I set this as a goal for this year and he helped me achieve the lot I feel better about me and the opportunities life gives me | He seems to know what you need to feel great and have a great life – helps you achieve your goals |
| Caring Understanding Supportive A rock | Long term good health, wellbeing and emotional peace | Helps you stay well, and on track fro a great life You are crazy not to work with him |
| Unique Spirited Caring Compassionate | Attunement of my body & mind Greater self awareness Insight into the energy flows in my body | Bridges the gap between mind and body Provides personal insight into the "self" Realigns you emotionally, mentally and physically |
| Best thing I have done in my life He is the best | No medication – more energy – positive attitude Healthier – normal periods – no sickies anymore | Keeps your healthy and in tune |
| Happy Caring Fully present | My whole life is happier I am make better decisions and trust my gut feelings – it has made a huge difference in my life | Holistic Life Guide |
| Uplifting Positive Wise Gifted | Helps you physically & emotionally | Very unusual but it works really well |
| Positive Happy Caring | I feel a lot calmer in myself and better able to deal with problems when they arise | Improves the quality of life – you will feel lighter, happier and healthier |
| Fatherly Sincere Clever Caring | Better well being Clearer thinking | Helps balance self and clears out the rubbish of the past |

FEMALE Group – **41 – 50** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|---|
| Positive Proactive Even Energetic | Positive approach to life I feel taller Better health and attitude | Realigns your thinking and treats you individually – focused on you and your life |
| Dependable Trustworthy Caring Happy Focused | Being able to cope with the stress of everyday living | Puts the spring back into your life Makes you feel good about yourself |
| Capable Confident Credible Concerned | I feel great, less stressed and better able to cope with life | He takes away the stress that accumulates in your body and life |
| Understanding Caring | Better overall health No headaches | A total health care plan that works |
| Unique Excellent Special | Feeling of wellness Insight into the future Better posture | Helps with all aspects of your life – health, mind and emotions |
| Credible Knowledgeable Happy | Feel better | Will help YOU feel better |
| Loving New age Positive Happy | I can now move forward with my life | Unlocks your potential |
| Caring Easy to talk to Comforting Energetic | Move better Think Better Feel better | Natural health care |

Detailed Survey Data

FEMALE Group – **41 – 50** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|---|
| Understanding Peaceful Strength Positive | General wellbeing Attitude is more positive Head feels lighter Sleep better | Overall care of the outer and inner self Amazing person who has the ability to help with life and general wellness |
| Inspirational Caring Positive | More positive More patient Less discomfort | Very holistic – Dr Phil Like |
| True gentleman Special; Healer | Happier – Lighter – less headaches | Cant describe but you certainly feel the difference |
| Lifesaver Care Bear Inspiring | Quality of life | He has given me my life back – he works with your nervous system – your mind and your heart |
| Knowledgeable Patient Vibrant Understanding Happy | Understand my body and why it goes out of tune I am a happier person | Holistic approach a brilliant communicator Very understanding person |
| Insightful Communicator Honesty | I have become honest with myself and a better person I am happy for once in my life | The fixer of life's challenges |
| Healer Insightful Highly regarded | I feel normal again | Helps you be a real person that is happy healthy and smiling |
| Unique Magic Individual | Life balance | He works on the whole of you |

FEMALE Group – **41 – 50** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|--|
| Gifted Intuitive Caring | I can finally sleep well and I feel better in myself | Miraculous |
| Approachable Caring Peaceful | Peace of mind | The best witch doctor of the modern age |
| Credible Insightful Understanding | I have a life again and feel good about living it | A guide to a better life |
| Reputable Caring Communicator | I now understand why I was the way I was I feel free within myself Happier and more energy | A life and wellbeing partner for la better life |
| Educator Empowered Liberator | I feel liberated from the shackles of my past and am reconnected with myself and can now see a brighter future | A true partner in helping you be a better you |
| Enthusiastic Happy Full of life | Coping with life My back feels better More movement | Keeps me in tune so that I can cope with the dramas of day to day life |
| Genuine Caring Motivational Spiritual | Peace of mind Self confidence Self worth Release of the emotional baggage of life | Healer of the mind and body |
| Unique Caring Encouraging Motivational | Physical and mental wellbeing | Out of the ordinary Works on your mind and body Unique |
| Upbeat Caring Jolly | Has kept the aging at bay | He makes you feel great & straight |

| | | |
|--|---|--|
| Committed Interested Helpful Caring | Reduced headaches Clearer head Happier | Keeps me moving and living |
| Cheerful Caring Concerned | My kids love coming to see Philip He keeps me being a great mum Keeps my health good | Provides care for your family – keeps us happy, healthy and together |
| Caring Helpful Understanding | My head is clearer and I have better thoughts My health is better and I am happier with myself | Care for you on all levels |
| Encouraging Supportive Life Guide | I believe in myself and I believe that I can now be in charge of my life. My life has changed for the better | The “real” Dr Phil |
| Genuine Happy Positive | Dr Phil has been a real positive influence in my life and for the first time I understand that I am in control of my destiny PS – I am happier and healthier | An influencer of your life |
| Insightful Intuitive Understanding | Philip's insights have given me hope and direction in my life and as a consequence I am happier and healthier | Dr of Life |
| Reliable Inspiring Insightful | Having the support of Dr Phil helps me take a risk on living life and enjoying what it has to offer | Holistic approach to life, health and inspiration for living |

Detailed Survey Data

MALE Group – **41 – 50** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|---|
| Positive Honest Caring Outgoing | Better health | Holistic care |
| Dynamic Compassionate Insightful Caring | More energy A better outlook on life Able to handle situations better | Alternate healing methods mixed with Philips unique difference |
| Incredible Amazing Positive | Makes you look for the positives in every situation Learning how to find the lesson in the negatives | Miracles of Life |
| Professional Cheerful Uplifting Inspirational | Keeps me working with more energy, less pain and a better attitude | Maintains your bodies equilibrium |
| Gifted In tune Insightful | Maintains my health and attitude | Miraculous understanding of what makes us tick |
| Unique Different Teacher | I am alive and walking and enjoying life | Miracle worker who shows you how to see the little miracles we miss each day we are alive |
| A mate Friend Cares | Living with less pain and a new perspective on life | Provides relief from the harshness of living |
| Intuitive Energetic Caring Positive | Positivity Self belief Pain elimination | Weird stuff that works miracles Has a great attitude and gets great results |

Detailed Survey Data

MALE Group – **41 – 50** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|--|
| Brilliant Great mind | More movement Feel freer in myself | Very good |
| Knowledgeable Friendly Caring Inspiring | More mobility and feel lighter within myself | He listens to what you have to say and helps you more than just physically. He uses techniques that work and each time he treats you as an individual |
| Emotive Inspiring Remarkable Authentic | Have been psychological, emotional, mental and physical | Holistic brings together a whole lot of knowledge to help your balance in life |
| Good bloke Gifted Very good Helps | Clear thinking Feel better More energy | Very good at what he does – clears your head and centres your energy |
| insightful Ebulant Certain Knowing | Clarity Insight Pain relief Friendship | Unblocks your emotional channels and gives you insight into your true abilities in life |
| Consistent Easy going Educator | More flexible in my body and thinking | Teaches you how everything is connected in your body and in your life |
| Caring Helpful Bright Excellent | Better quality of life More mobility More energy | Gives you a better perspective on life and how to have a better quality of living and thinking |
| Humorous Positive Larger than life Top shelf | Reinforces my positive nature' The only chiro who has worked in 30 years | Mumbo jumbo and witch doctor of the 21 st century – his stuff really works |

Detailed Survey Data

MALE Group – **41 – 50** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|---|
| Wise Results driven Compassionate Professional Caring | Has connected me to myself and the results are awesome | Connects you emotionally to the physical side of you that gives you more energy and more get up and go |
| Master of his craft Confident Knowledgeable | Clarification Focus Feel better | Gets your body in tune with your thinking and the results speak for themselves |
| Professional Relieving Great | Self confidence and that has opened up opportunities in my life and my life is better in so many ways | Helps you believe in yourself |
| Inspiring Energetic Happy Smart | Feel better mentally and in my body | He works on you and everything that makes you a better person |
| Very Energetic Happy | Clear head and no more pain | He works on your back and makes you feel better |
| Generous of spirit Patient Uplifting Gifted | Clearer head – healthy mind Great sense of calm and peace for me and my whole family | Clears the fog of life Philip helps guide you to the destination of your choice Family care and wellbeing |

Detailed Survey Data

FEMALE Group – **51 – 60** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|--|
| Positive Intuitive Inspirational | Increased wellbeing and more motivated | He is more than just a chiro |
| Passionate Spiritual Confident Dedicated | Mobility – motivated to be well – clearer mind | Silent healer instills strength and a better future |
| Experienced Caring Leader | A sense of hope for the future and definitely happier | Sense of health and wellbeing always improve |
| Enthusiastic Caring Happy Interested | Energy levels are better | Keeps my nervous system working and keeps me healthy |
| Giver Energy Joyous | Strength, direction and confidence by breaking old patterns and learning to live life with joy | Holistic healing |
| Amazing Caring Energetic Wonderful | My mobility and wellbeing are much better | Every visit is worthwhile - fantastic |
| Genuine Innovative Connected | Greater energy, wellbeing and vitality More confidence and self belief Greater stillness and clarity about life | Increases your ability to be a better person with more energy and better clarity |
| Unbelievable Professional Natural Healer | Able to cope with problems, challenges and day to day life with a better attitude | Whatever he does works! |

Detailed Survey Data

FEMALE Group – **51 – 60** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|--|
| Sincere Caring Devoted Helpful | I can now do things I couldn't do ten (10) years ago Life has changed for the better for me | Gives you your life back |
| Capable Gifted Caring | Increased physical and emotional wellbeing | Works on you to optimise who you are mentally, physically and emotionally |
| Approachable Friendly | Less back pain more mobility Happier | It works and is worth the time and effort you put in |
| Authentic Effective Caring | Increased wellbeing and more energy | Treats the whole of me – mind body and spirit |
| Special Caring Happy Different | Feel better and I don't get sick any more | A special person who cares about you and your wellbeing |
| Caring Honest Effective Supportive | Physical and mental wellbeing | He is more than an average chiro – much, much more – he cares and helps you be the best you can be |
| Happy Respected Genuine | He has brought light back into my life | Can't describe it but it works! |
| Responsible Thoughtful Caring | Health is stable Energy is stable Never get sick anymore | Keeps my life on track |

Detailed Survey Data

FEMALE Group – **51 – 60** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|--|
| Insightful Knowledgeable Caring Compassionate | Feel better Move better Life is now vastly better | Keeps me well, happy and healthy |
| Friendly Knowledgeable Genuine Respected | Moving better and feel great | Life and body awareness |
| Spiritual Energetic Integrity Heart Teacher | Health without drugs – Philip got my body to heal itself | Aligns the body and mind so it works better |
| Dedicated Kind Thoughtful Knowledgeable Magic | My life has been renewed – I am happy, confident, relaxed and extremely healthy – I feel much younger than my years indicate | Magic man that guides your life to a better place |
| Personable Capable Good person | Easing of my pain both physically and emotionally | Stimulates the nervous system and your mental system to work at its optimal levels |
| Caring Thoughtful Gentle Friend | A lot better health I am now calm and relaxed | Takes care of your total wellbeing |
| Confident Strong Intuitive | More positive attitude More self confidence | Helps you be better on the inside and the outside |

Detailed Survey Data

FEMALE Group – **51 – 60** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|--|
| Polite Knowledgeable Jovial Capable Genuine | Mobility of the body Clarity of the mind Happier in the heart | Offers a viable alternative to the mainstream |
| Amazing Blessed Gifted Wonderful | Strength to continue my journey in life Peace of knowing everything happens for a reason Lightness of being | Relieves stress on your body, mind and heart |
| Lively Energetic Positive Smart | Life that is now worth living | Share that you are different and care about the individual |
| Non judgmental Honest Gifted Caring | Calmness Clarity Uplifted | Outside the square – complete mind, body and soul rebalancing |
| Caring Intuitive Happy | Both physical and emotional improvement | Gentle and caring treatment where you are the centre of his focus |
| Great energy Beautiful Positive | Seeing his happy face always makes you feel good Always feel renewed | Releases blockages in you life, body and emotions Helps you feel and be great |
| Great listener Good healer Happy & positive | I can now do a lot more things in my life I am happier | Makes me feel human relieves my burden physically and emotionally |
| Easy going Helpful | Quality of life | Helps me enjoy my life |
| Great advice Helpful Good | Better health Better attitude | Gentle and caring |

Detailed Survey Data

FEMALE Group – **51 – 60** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--------------------------------------|--|---|
| Listener Cares Helpful | My health has improved – I am more positive and happier | He helps you be a happier person |
| Capable Reliable Understanding | I have taken positive steps to being me | Life changer – Like Dr Phil – actually better than the TV guy |
| Strong Wise Knowledgeable | Philip has shared his wisdom and philosophy of life with me and I can now understand why it is important to make me number one | Positive influence and a teacher for your life |

Detailed Survey Data

MALE Group – **51 – 60** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|---|
| Enthusiastic Positive Consistent | Feel Better | Helps you feel better |
| Gentle Caring Family | Don't get sick anymore | Keeps my mind and body in tune |
| Empathetic Spiritual Insightful | Amazing self growth and inner awareness | Philip can help you on all levels – mind, body and spirit |
| Calm Strong Happy Positive | Able to keep working and still very active in my life | Helps my health and energy |
| Master Honesty Freakish (good) | Overall health and wellbeing much better | Helps you feel better and adjusts you to ensure you stay that way |
| Mentor Confidant Healer Insightful | Improved quality of life Mobility A new lease on life Better attitude | He has changed my life for the better – I am now able to do things I haven't done for years |
| Intuitive Sincere Thoughtful Good bloke | Relaxed Peace of mind Better health overall | Fixes your problems and helps you not have them again (mind and body) |
| Progressive Positive Amazing | Everything is better – Life is better | Very different – but it works |

Detailed Survey Data

MALE Group – **51 – 60** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|---|
| Excellence Regarded Expert | I can walk again and have my life back | Whatever he does it works |
| Charming Caring Expert Caring | My life is easier and I feel better | Body expert |
| Caring Professional Intuitive | Healthier More confidence Lighter in my head | Total Body & mind care Very professional |
| Effervescent Informative Caring | More mobility Feel better | Keeps me in balance and frees me up to do what I love doing |
| Holistic Positive Energetic | Ongoing wellness & handle stress much better | Holistic health management |
| Positive Energetic Reputable | Feel better | Life becomes easier with his care |

Detailed Survey Data

FEMALE Group – **61 – 70** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|--|--|
| Easy to talk to Pleasant Caring | Better health | Aligns your body for better health |
| Good person Sensitive Skilled | Better quality of life Feel that someone cares | Chiro with special skills and talents – actually a real gift |
| Knowledgeable Friendly Efficient | Feel better within myself Physical body feels great | Has the patients overall health in mind he keeps you in the best of health |
| Calming Caring Kind Considerate | More relaxed and calm | Teaches you how to work with what you cannot change |
| Highly skilled Energised Positive | Enjoy more energy – less pain and better quality of life | Keeps you balanced and enjoying life |
| Very good | Learned to look after myself more | Teaches you the importance of regular maintenance |
| Caring Professional Insightful | Physical and mental wellbeing Peace of mind | He treats your inner wellbeing as well as your physical needs |
| Professional Caring Happy | Good health More confidence | Keeps you well serviced |

Detailed Survey Data

FEMALE Group – **61 – 70** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|---|
| Dedicated Amazing Unique Spiritual | A new lease on life | You will be resurrected and have a new lease on life – see and experience it for yourself. He changed my life for the better |
| Knowledgeable Caring Intuitive Gentle | Improved health and wellbeing | He is intuitive, caring and sense the issues before you tell him – works wonders with your life |
| Always Positive Helpful | Makes me feel human and alive | Always helpful and what he does has great benefit for your life |
| Happy Intuitive Always learning | Frees up my back and my head I feel better and think clearer | Friendly and understands you and your situation |
| Professional Knowledgeable Approachable | Improved health Relief from restrictions and pain | Improves your wellbeing |
| Confident Informed Thorough | Eases my movement Helps me stay well Life is brighter | Magic !! |

Detailed Survey Data

MALE Group – **61 – 70** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|--|
| Expert Caring Reputable | Feel good | Nice fellow who works wonders |
| Vibrant Genuine Caring Confident | I am able to keep working and as such have freedom | Benefits go way beyond your health they affect your life |
| Reassuring Reliable Genuine Kind | Freedom | If you want to be free you need to work with him |
| Professional Thorough Vibrant | Feel better More energy and more freedom | Takes interest in you and your wellbeing |
| Passionate Friendly Expert | My body has responded well and I feel better | He keeps me going |
| Very good | Feel great | You will feel better and move better |
| Reliable Genuine Good person | I feel I am better able to cope with life | It works |
| Friendly Helpful Expert | My health is better My movement is freer My attitude is amazing | It will change your thinking and your life |

Detailed Survey Data

FEMALE Group – **71 – 80** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|--|
| Caring Understanding Friend Supportive | I cope better with my asthma and as such I live a better life | Simply great and beneficial |
| Caring Professional Friend | Overall improvement in my back, my body and my life | He is confident and understands you and what you need to be well. His positive attitude is infectious |
| Dedicated Caring Understanding | Keeping well and mobile gives me freedom | Total form of healing and support |
| Cheerful Positive Helpful | I feel so well | He makes your whole body to work right |
| Very good Understanding Good person | I am in great shape for my age and very happy | Essential for staying well |
| Happy Confident Professional | I am now very well and happy | He makes me laugh and helps me stay well |
| Sensitive Professional Spiritual Inspiring Caring | Health, body, spirit are fabulous thank you | Expert Care of the individual for a better life |

Detailed Survey Data

FEMALE Group – **71 – 80** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|--|---|
| Very good Professional Helpful | Move better and feel stronger | Try's to get you better |
| Encouraging Professional Positive | Ongoing relief and support Feel better | Very successful at what he does |
| Nice man | Feel better and move better | Does his job well |
| Cheerful Bright Confidence | Relief from the pains of life – mentally, physically and emotionally | Holistic approach to health |
| Good Natured Well Mannered Happy | Lots and lots | Well worth the visit he helps you a lot |

Detailed Survey Data

MALE Group – **71 – 80** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---|---|--|
| Supportive Helpful Professional | I feel better | Beneficial |
| Professional Very good | My body works better | Very good health man |
| Cheerful Nice man | Has given me a new lease on life | Helpful and supportive for my next 20 years |
| Helpful Happy Positive | I feel and move better than I have for 30 years | Very different yet it works |
| Nice fellow Positive Professional | I am feeling stronger and move better | Helps you make the most of what life there is left to live |

Detailed Survey Data

FEMALE Group – **81+** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|--|---|--------------------------------------|
| Loving Caring Helpful Respected | Feel good and happy I can move and have independence | He cares |
| Wonder Boy | I can walk and move | Genius |
| Boy Genius Caring Helpful | He has helped me be more positive, move better and stay independent | Cares for you as a person |
| Respectful Wise for his age Happy | Happier – more mobile and independence | Keeps you independent |

Detailed Survey Data

MALE Group – **81+** year olds

| How would you describe Philip | Benefits from Philips' care | What do you tell others about Philip |
|---------------------------------|--|---|
| Good fellow Happy Helpful | I can move and have more independence – I laugh more | Very helpful if you want to keep living |
| Professional Good | I can move better and feel healthier – at my age that's very important | Very good chiro |